



KPI Dashboards & Unit Economics

A Top7 CFO Service • **FRACTIONAL**

CAC, LTV, gross margin, and recurring-revenue metrics tracked and visible in one place, tailored to your business model. You make decisions grounded in unit economics instead of instinct.

HOW IT WORKS

1. Define the metrics that matter
2. Build the dashboard & data pipeline
3. Set targets & benchmarks
4. Review cadence with leadership

VALUE TO YOU

- Decisions grounded in unit economics, not gut feel
 - Faster spotting of what's working (and what isn't)
 - Metrics investors expect to see
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Let's talk about your finance function. info@top7llc.com | www.top7llc.com