



Sales Process & CRM Architecture

A Top7 CRO Service • PROJECT

Pipeline stages, forecasting discipline, and CRM configuration built for a repeatable process, not tribal knowledge. You get a forecast leadership can actually trust.

HOW IT WORKS

1. Audit current process & CRM
2. Design pipeline stages & criteria
3. Implement CRM configuration
4. Train the team on the new process

VALUE TO YOU

- A forecast leadership can actually trust
 - A repeatable process, not tribal knowledge
 - Cleaner data for better decisions
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Let's talk about your revenue engine. info@top7llc.com | www.top7llc.com