



# Pricing & Packaging Strategy

A Top7 CMO Service • PROJECT

Pricing and packaging aligned to the value you actually deliver at your current stage. You improve margins without losing deals to a confusing or underpriced offer.

## HOW IT WORKS

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1. Analyze current pricing & competitors
2. Model pricing & packaging options
3. Test with customers & sales
4. Roll out & monitor impact

## VALUE TO YOU

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- Pricing that reflects real value delivered
  - Improved margins without losing deals
  - A packaging structure that scales
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**Let's talk about your growth engine.** [info@top7llc.com](mailto:info@top7llc.com) | [www.top7llc.com](http://www.top7llc.com)