



Post-Acquisition Sales Integration

A Top7 CRO Service • PROJECT

Combining sales motions, teams, and territories after a deal, planned to minimize disruption to customer relationships. You realize revenue synergies faster and with less churn.

HOW IT WORKS

1. Assess both sales organizations
2. Design the combined process & structure
3. Execute the integration plan
4. Stabilize & monitor performance

VALUE TO YOU

- Faster realization of revenue synergies
 - Less disruption to customer relationships
 - One coherent sales motion post-close
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Let's talk about your revenue engine. info@top7llc.com | www.top7llc.com