



Marketing Team & Agency Management

A Top7 CMO Service • **FRACTIONAL**

Direction and accountability for the people and agencies executing your marketing, so strategy actually turns into output. You spend less time managing underperforming vendors and more time on results.

HOW IT WORKS

1. Assess current team & agency fit
2. Define roles & structure
3. Manage performance & accountability
4. Scale the team as needed

VALUE TO YOU

- Execution that actually matches the strategy
 - Less time managing underperforming agencies
 - A team structured for your stage
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Let's talk about your growth engine. info@top7llc.com | www.top7llc.com