



Sales Compensation Plan Design

A Top7 CRO Service • PROJECT

Comp structures designed to drive the specific behaviors that grow revenue, modeled and stress-tested before rollout. You reduce disputes and turnover caused by a poorly designed plan.

HOW IT WORKS

1. Assess current comp & performance
2. Design the comp structure
3. Model plan costs & scenarios
4. Roll out & communicate to the team

VALUE TO YOU

- Comp that rewards the behavior you actually want
 - Fewer disputes over commission structure
 - A plan that scales as the team grows
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Let's talk about your revenue engine. info@top7llc.com | www.top7llc.com